

ORDER

KSNV

Orders
Order / Rev: 100315
Alt Order #: 06809944
Product Desc: NRSC 2012
Estimate:
Flight Dates: 10/24/12 - 10/30/12
Original Date / Rev: 04/13/12 / 07/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Strategic Media Services, Inc.
Buying Contact:
Billing Contact:
 3299 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Senatorial Comm *Revised*
Demographic: A35+
Product Codes: PLI2,PLI1
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	77	\$60,000.00	\$51,000.00
10/29/12	10/30/12	38	\$24,650.00	\$20,952.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	77	\$60,000.00	\$51,000.00	0.00
November 2012	38	\$24,650.00	\$20,952.50	0.00
Totals	115	\$84,650.00	\$71,952.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$84,650.00
Market	100%	\$273,064.52

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$84,650.00
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,420.97
KTUD	1%	\$2,730.65
KVVU	17%	\$46,420.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,191.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/WagM	6-7a		--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
				M-F 6-7a WakeUp w/Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 100315
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 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committ
 Product Desc: NRSC 2012
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$700.00		0.00			
E 2	KSNV	10/29/12	10/30/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$700.00		0.00			
E 3	KSNV	10/29/12	10/30/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$900.00		0.00			
E 4	KSNV	10/24/12	10/26/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6	\$5,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$900.00		0.00			
E 5	KSNV	10/24/12	10/26/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$425.00		0.00			
E 6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$425.00		0.00			
E 7	KSNV	10/29/12	10/30/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$325.00		0.00			
E 8	KSNV	10/24/12	10/26/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$325.00		0.00			
E 9	KSNV	10/24/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6	\$1,950.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					6	\$325.00		0.00			
E 10	KSNV	10/29/12	10/30/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					4	\$325.00		0.00			
E 11	KSNV	10/29/12	10/30/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$425.00		0.00			
E 12	KSNV	10/24/12	10/26/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3	\$1,275.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$425.00		0.00			
E 13	KSNV	10/24/12	10/26/12		CM	1230-1p	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--			3		\$325.00			0.00			
E 14	KSNV	10/29/12	10/30/12	The Agenda 1230pm	CM	1230-1p	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----			2		\$325.00			0.00			
E 15	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm	MT-----	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----			2		\$325.00			0.00			
E 16	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--			3		\$325.00			0.00			
E 17	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p	--WTF--	:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--			6		\$450.00			0.00			
E 18	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----			4		\$450.00			0.00			
E 19	KSNV	10/29/12	10/30/12	News 3 at 4	CM	4-430p	MT-----	:30	2	\$700.00	3	0.00	NM	2	\$1,400.00
				News 3 at 4											
				NWES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----			2		\$700.00			0.00			
E 20	KSNV	10/24/12	10/26/12	News 3 at 4	CM	4-430p	--WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
				News 3 at 4											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--			3		\$700.00			0.00			
E 21	KSNV	10/24/12	10/26/12	News 3 at 430pm	CM	430-5pm	--WTF--	:30	3	\$700.00	3	0.00	NM	3	\$2,100.00
				News 3 at 4:30PM											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--			3		\$700.00			0.00			
E 22	KSNV	10/29/12	10/30/12	News 3 at 430pm	CM	430-5pm	MT-----	:30	2	\$700.00	3	0.00	NM	2	\$1,400.00
				News 3 at 4:30PM											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----			2		\$700.00			0.00			
E 23	KSNV	10/29/12	10/30/12	M-F Early News	CM	5-630p	MT-----	:30	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----			2		\$1,100.00			0.00			
E 24	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p	--WTF--	:30	3	\$1,100.00	3	0.00	NM	3	\$3,300.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--			3		\$1,100.00			0.00			
E 25	KSNV	10/24/12	10/26/12		CM	657-730p	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00

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Advertiser: National Republican Senatorial Committee
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 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,200.00		0.00			
E 26	KSNV	10/29/12	10/30/12	M-F Jeopardy	CM	657-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,200.00		0.00			
E 27	KSNV	10/29/12	10/30/12	M-F Wheel	CM	730-758pm	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,200.00		0.00			
E 28	KSNV	10/24/12	10/26/12	M-F Wheel	CM	730-758pm	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,200.00		0.00			
E 29	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.00	3	0.00	NM	3	\$3,300.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$1,100.00		0.00			
E 30	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,100.00	3	0.00	NM	2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$1,100.00		0.00			
E 31	KSNV	10/29/12	10/30/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$450.00	3	0.00	NM	2	\$900.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MT-----					2	\$450.00		0.00			
E 32	KSNV	10/24/12	10/26/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--					3	\$450.00		0.00			
E 33	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$2,200.00	3	0.00	NM	1	\$2,200.00
				Wednesday Prime 9-10pm											
				PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,200.00		0.00			
E 34	KSNV	10/26/12	10/26/12	Fri PR 8-9p	CM	8-9pm	-----F--	:30	1	\$1,900.00	3	0.00	NM	1	\$1,900.00
				Friday Prime 8-9pm											
				DLINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----F--					1	\$1,900.00		0.00			
E 35	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
E 36	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$600.00	3	0.00	NM	1	\$600.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$600.00		0.00			
E 37	KSNV	10/27/12	10/27/12		CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Today - SATURD.											
				News 3 Today - SAT											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$500.00			0.00			
E 38	KSNV	10/24/12	10/26/12	Face to Face w/ Ralston	CM	630-657pm	--WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
				Face to Face w/ J.Ralston											
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WTF--		2			\$900.00			0.00			
E 39	KSNV	10/24/12	10/26/12	Wake Up Early w/ Wagn	CM	430a-5a	--WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
				Wake Up Early Wagners											
EARLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT---		1			\$200.00			0.00			
E 40	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Whe	CM	657-8pm	-----S-	:30	1	\$325.00	3	0.00	NM	1	\$325.00
				WKND Jeop/Wheel											
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$325.00			0.00			
E 41	KSNV	10/27/12	10/27/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				Saturday Prime 10-11pm											
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$1,000.00			0.00			
E 42	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$1,000.00			0.00			
E 43	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
				Saturday Night Live											
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$1,400.00			0.00			
E 44	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Sunday Today											
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$500.00			0.00			
E 45	KSNV	10/28/12	10/28/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Meet the Press											
MTP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$1,300.00			0.00			
E 46	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$500.00			0.00			
E 47	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				Chris Matthews SUN 9:30am											
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$500.00			0.00			
E 48	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$6,500.00	3	0.00	NM	1	\$6,500.00
				NFL Football											
SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$6,500.00			0.00			
E 49	KSNV	10/28/12	10/28/12		CM	7-10pm	-----S	:30	1	\$1,100.00	3	0.00	NM	1	\$1,100.00

Order / Rev: 100315
Alt Order #: 06809944
Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committ
Product Desc: NRSC 2012
Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 Live in Prime											
				News 3 in Prime											
POST GAME NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,100.00		0.00			
E 50	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				Sa-Su News 3 at Eleven											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$1,000.00		0.00			
E 51	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$350.00	3	0.00	NM	1	\$350.00
				News 3 Sunrise SUNDAY											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
													Totals	115	\$84,650.00